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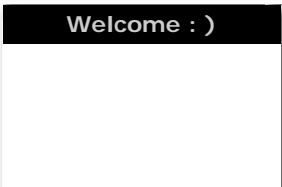
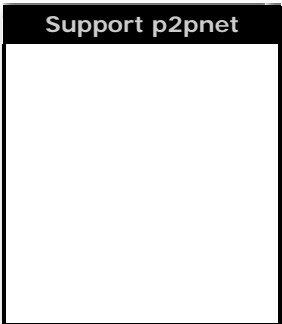
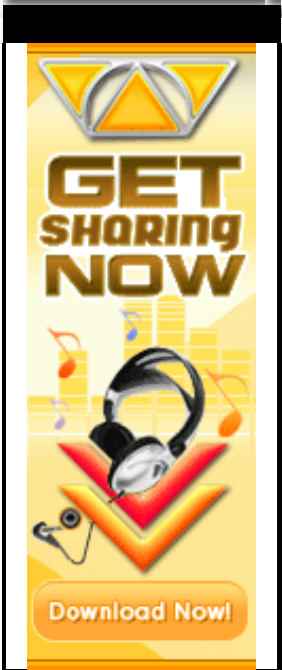


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Automatic p2p: extreme file sharing



p2p news / p2pnet: Sony's first non-Japanese mouthpiece, Howard Stringer, made an [interesting remark](#) at this year's Consumer Electronics Show in Las Vegas.

"Content is no longer pushed at consumers, it is pulled by them," he said.

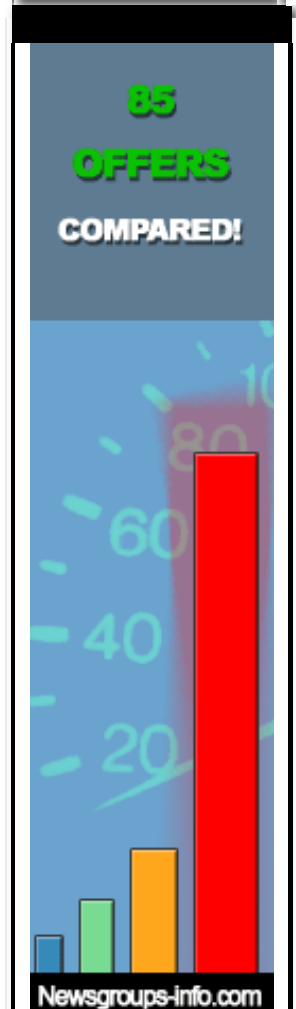
With that in mind, what would it be like if music could find its own way to the people who wanted to hear it, instead of the other way around?

The question is posed by [PUSH!MUSIC](#) at the Viktoria Institute in Gothenburg, Sweden.

The answer? A, "Wi-Fi-enabled music players that automatically establish a peer-to-peer connection, enabling people to either 'browse' the music collections of others and take a copy of whatever they like, or - here's the magic part - just automatically receive music the software has selected for you," says [The Raw Feed](#).

"(You here that? That's the sound of teeth gnashing and hair ripping coming from RIAA HQ)."

Now, "Imagine that you have a mobile device that can store and play back music files, for example a mobile phone with an MP3 player," says PUSH!MUSIC.



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"As you encounter various people, the devices you are carrying connect to each other wirelessly and media agents from the other nearby devices check the status of your media collection.

"Based on what you have been listening to in the past and which files you already own, new music might spontaneously and autonomously 'jump' from another device to yours (and vice versa).

"Later, when you listen to your songs, your Push!Music player also plays some newly obtained tunes that you had not heard before."

Go [here](#) for Push!Music publications and presentations.

Also See:

- [interesting remark - Sony's latest plans](#), January 6, 2006
- [The Raw Feed - RIAA Hell: Automatic Wireless MP3 Sharing](#), January 5, 2006

(Friday 6th January 2006)

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